
Greenhouse quality capsicum from the open field

We hear about buyers becoming more discerning in many vegetable products. In capsicums there could be many factors that could influence a purchase. Shape, colour, size, firmness & flavour are all factors that could be taken into account when a purchase is made.

Capsicums should be a highly aesthetic fruit with an attractive red colour, regular shape and shiny, silky skin. The old adage of the buyer buying with their eyes is very true with capsicums. The quality of greenhouse capsicums is becoming the standard on the supermarket display shelf, large size is no longer a great issue. Of importance to the supermarket is shelf life added to the standard firmness and quality of greenhouse capsicums. After exhaustive trailing Lefroy Valley has now commercialised the first of a series of varieties which offers capsicums with greenhouse type fruit qualities to open field growers.

ESHET F1 produces a blocky (9 x 9cm), but slightly tapered fruit that is deep blood red and is very firm with thick walls and is highly resistant to PMMoV 1.2.3

After a series of trials in Queensland this variety displayed the best firmness of all the varieties and the least sunburn. The fruit, after it had turned red, lasted longest on the bush without becoming soft. The bush is not as compact as some open field varieties but it is sturdy and does not lodge easily.

For further information please contact your nearest Lefroy Valley representative.